

Locally developed growth companies of tomorrow!

Jönköping County is often called the cradle of entrepreneurship. The area has a large number of smaller businesses [SMEs?]. The relatively young university of Jönköping has an emphasis on internationalization and entrepreneurship and a Science Park that supports entrepreneurs and development of new business ventures. Around the year 2000 the idea evolved within the Science Park and the Jönköping University on how to extend the successful operations to the whole region.



The result has taken the form of the "Science Park-system" which today is represented by local nodes in all of the 13 municipalities in the region. The nodes are linked together and co-operate to develop growth companies of tomorrow.

The Science Park-system is both locally and regionally oriented. While supporting business locally, the aim is also to take advantage of the region wide network. The latter is enabled by the participation of and cooperation between the municipalities, the University and a number of other interested parties.




Activities

The activities are both local and region wide with the Science Park idea forms the base for a common business development approach. The nodes of the Science

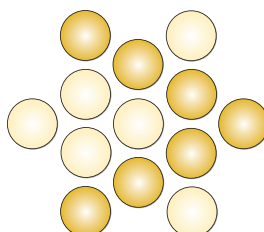
Park-system are offering professional support in business development, business idea commercialization and company establishments. Every node provides an "incubation process" that is built around

local premises, locally placed business developers and a connection to the academy.

Thus, each municipality provides a node that offers:

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VALUE ADDING SERVICES supporting the start and growth of companies. A locally placed and locally oriented business coach is made available free of charge and at full discretion. Furthermore, a coaching approach is applied in the dialogue with the entrepreneurs.
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KNOWLEDGE FLOW between businesses and the academia, as well as networks to special functions and financing. A part of this is also the arrangement of seminars, and business oriented excursions.
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A MEETING PLACE FOR NEW ENTREPRENEURS - i.e premises with offices for a number of companies, shared facilities such as conference rooms, copying machines, broadband internet connections and the like. Offices and shared facilities are initially provided at a very low cost (sometimes free of charge) then at gradually increasing rent levels.

Vill du ha hjälp med att utveckla din idé?
 Tväka inte – vi finns till för dig!
 Kontakta din lokala affärscoach som du hittar på
www.scienceparksystemet.se



SCIENCE PARK-SYSTEMET
JÖNKÖPINGS LÄN

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Science Park-systemet finns representerat med minst en tillväxtarena i samtliga av Jönköpings läns kommuner.



The Science Park-system's Growth Program

All entrepreneurs with business are welcomed to present their ideas and plans of general feedback and help forward. For entrepreneurs with the right ambitions and substantial business ideas a more intense business development program may take form.

Such a plan is formalized in a so called "growth program agreement" which typically include a long term action plan, regular meetings with the coach as well as an office in the node when suitable.

The objective of the Science Park system in Jönköping County

The long-term objective is to increase the start-up rates of knowledge based com-

panies and support the development of such companies in the region, with an emphasis on the rural, smaller cities.

The organization

The activities is lead by the non-profit organization "Science Park-systemet i Jönköpings län", whose members include all of the municipalities, Jönköping University, the County Council, the Chamber of Commerce and the industry organizations The Confederation of Swedish Enterprise (Svenskt Näringsliv) and "Företagarna".

The operations of the organization is mainly project funded by Regionförbundet i Jönköpings län as main financier. Other financiers include Länsstyrelsen and Innovationsbron West as well as the municipalities of the region. I olika projekt har man finansiering genom EU-stöd

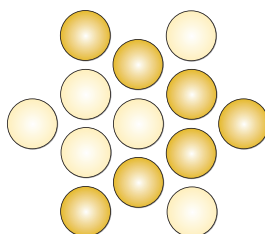
i form av Regionala strukturfonden och Europeiska Socialfonden.

The Science Park system is formally an organization with two employees; the executive manager and a business coach who operates in the whole region. Moreover, there are 15 business coaches locally placed and 13 staff members on the Science Park of Jönköping alone. Regular meetings between the locally placed business coaches are an important forum for discussions on common problems; to strengthen the network of nodes and to share experiences and competence throughout the region. It is also a way to establish that a common business development approach with the Science Park idea as a base.

For further information please contact:

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Genom Science Park-systemets affärsstöd och din personliga affärscoach kan din affärsidé och nya företag utvecklas och växa snabbare!



**SCIENCE PARK-SYSTEMET
JÖNKÖPINGS LÄN**